## Updates on Programmes for March – April 2016

## A. Radio

No.	Date	Items
1.	3 March – 29 April	The "2016 Voter Registration Campaign" was launched in early March to encourage eligible persons who have yet to
		register as electors to sign up. The Outreach of R1 was completed on 5 March. Digital Audio Broadcasting
		Channel (DAB), Putonghua Channel (PTC) and R5 will arrange their outreaches in April.
2.	5 March	Public Affairs Unit (PAU) conducted the "Voices from the Hall"(眾言堂) session to discuss the issue of retirement
		protection scheme.
3.	9 March / 15 April	Culture & Education Unit (CEU) will conduct the "25 <sup>th</sup> Hong Kong Drama Awards Presentation Ceremony" (第二十
		五屆香港舞台劇獎) in April.
4.	11 March	R4 conducted the "RTHK Radio 4 Chinese Instruments Scholarship Final" in association with Hong Kong Schools
		Music Festival to acknowledge the talent and hard work of the new generation of Chinese instrumentalists.
5.	16 March	R5 will launch the campaign "Elderly-Friendly City Scheme"(長者友善齊確立) to advocate the idea of age-friendly
		city for the growing population of silver-aged citizens.
6.	18 March	R2 will live relay the annual "HK Asian-Pop Music Festival 2016"(香港亞洲流行音樂節 2016).
7.	19 March	R1 will join the "Tree Planting Day 2016" to promote public awareness on nature conservation and tree preservation.
8.	19 March	PAU will conduct "The One Belt, One Road Initiatives Seminar" (一帶一路研討會) to explore the economic
		opportunities for Hong Kong. Secretary for Commerce and Economic Development, Mr Gregory SO, will attend
		the seminar.
9.	19-20 March / 9 April	Community Involvement Broadcasting Service (CIBS) will organize "Interview Days and Facilitation Talks" for
	/ 11 April	Q13-14 programmes in March and early April respectively. Q12 programmes will be premiered in mid-April.
10.	20 March / 24 April	CEU will arrange the preliminary selection of "Children's Storytelling Competition 2016"(全港兒童故事演講比賽
		2016) in March. The semi-final will be held in late April.

No.	Date	Items
11.	20 March	PTC's new programme "The Olympics is No Longer a Dream"(我的奧運不是夢) will be launched. The
		programme will include the history of the Olympics, interviews of athletes, daily reporting during game days, etc.
12.	3 April	R2 will broadcast live the "35 <sup>th</sup> Hong Kong Film Awards"(第 35 屆香港電影金像獎).
13	8-10 April	R3 will provide live coverage and commentary for "Rugby Sevens 2016" which is one of the most popular sports
		events in Asia.

## **B. TV Programmes**

No.	Date	Items
1.	March	"Artspiration" (好想藝術) (4th Series-Season 2) (11 episodes x half hour) Two new segments, namely, "Follow Your Heart" and "Mysteries" will be introduced, featuring different artists and a series of short dramas on the mysterious events of art, the history and knowledge of different artistes.
2.	March	<ul> <li>"12 Music Vision Live" (12 音樂門•逃 Live) (8 episodes x one hour)</li> <li>"12 Music Vision Live" is a series of concerts performed by the young singers that were featured in the programme</li> <li>"12 Music Vision". The concerts were held in various locations, ranging from jazz pub to the campus of the Chinese University of Hong Kong.</li> </ul>
3.	March	<ul> <li>"How To Survive II" (辦公室生存之道) (8 episodes x half hour)</li> <li>People working together are bound to encounter tension at some time or another. The programme will look into "How do we handle the relationship among colleagues properly?" and "How do we cultivate a truly stress free work environment?"</li> </ul>
4.	March	"Women with Dreams 5" (女人多自在 5) (10 episodes x half hour) This series of TV programme will reflect different images of modern females and explore the psychology of females from different strata of the society.

No.	Date	Items
5.	March	"On The Road" (成長路) (25 episodes x one hour) "On The Road" is a re-pack of 3 classic children dramas produced in 1980, 1990 and 1996. It also includes 3 series of teachers' drama produced in 1996, 1997 and 1999.
6.	March	"Different Lives" (世情) (10 episodes x one hour) "Different Lives" is a collection of programmes from around the world which looks at how ordinary people live their life in various countries.
7.	March	<ul> <li>"We are Buddies Alumni Show" (我們都是浸大的) (1 episode x one hour)</li> <li>Performance of a group of alumni to commemorate the 60<sup>th</sup> Anniversary of the Hong Kong Baptist University will be broadcast. Performing guests include 何守信、區瑞強、葉家寶、曾志豪、劉兆銘、趙應春 etc.</li> </ul>
8.	March	"Language Workshop: Everyday Putonghua (1994)" (語文教室-唱談普通話 (1994)) (13 episodes x half hour) "Everyday Putonghua (1994)" is a series of situational drama aimed at arousing people's interest in learning Putonghua in the 1990s.
9.	April	<ul> <li>"This Morning" (早辰・早晨) (195 episodes x half hour)</li> <li>"This Morning" is a new daily live current affairs morning programme, providing the audience with updated information on weather, transport, finance, gist of the news and editorials, as well as hot current affairs topics in town.</li> </ul>
10.	April	"Talkabout" (千禧年代) (195 episodes x half hour) This is a video relay of the popular radio phone-in programme "Talkabout".
11.	April	<ul><li>"Pet and I" (寵物情・人) (11 episodes x half hour)</li><li>"Pet and I" tells the stories of the pets and their caretakers.</li></ul>
12.	April	"DTT Lifestyle Magazine" (好好過日子) (13 episodes x one hour) The programme aims at leading the audience to appreciate the pleasure of living and to celebrate life's everyday moments.

No.	Date	Items
13.	April	Social Affairs Drama 2016 (社工故事) (6 episodes x half hour)
		This is a series of stories about social workers and social affairs in nowadays Hong Kong.
14.	April	"A Beautiful Mind" (快樂從心開始) (8 episodes x half hour)
		"A Beautiful Mind" invites experts to analyze different emotional problems and conveys the message that
		psychological health is the root of happiness.
16.	April	"Hong Kong Stories – Rediscover Hong Kong" (Bahasa Subtitles) (香港故事 - 自遊香港 (印尼字幕版))
		(10 episodes x half hour)
		To promote harmony within the community and to raise awareness of the minorities, subtitles of ethnic language will
		be provided for selected programmes by stages to enhance reach to the ethnic minorities. The first programme will
		be "Hong Kong Stories – Rediscover Hong Kong" with Indonesian subtitles.

## C. New Media Unit

No.	Date	Items
1.	From February	Online recruitment of "2 代 10K 去旅行". Users can submit a travelling proposal with their elderlies and the selected
		families will realize the trips with a prize of \$10K as the allowances. Deadline is 15 May 2016.
2.	March	Online polling of "The 25th Hong Kong Drama Awards".
3.	March	Special webpage "長者友善城市計劃" covers the elder-friendly facilities in our community.
4.	April	Extension of live webcast hours of TV 31 on rthk.hk and "RTHK Screen".
5.	April	For "The 9th Hong Kong Book Prize", the nominated book list will be released, followed with online polling of "My
		Favourite Book".
6.	April	Online polling of "The 27th International Pop Poll".

**Radio Television Hong Kong** 

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