# Minutes of the 16<sup>th</sup> meeting of RTHK Board of Advisors held at 4:00 pm, 24 January 2014 at Board Room, 2/F Broadcasting House, 30 Broadcast Drive, Kowloon Tong, Kowloon

## Present

Mr Lester G. HUANG, JP (Chairman) Miss Lisa Marie DJENG Kar-yee Ms Mimi CHEUNG Ms FUNG May-gay Mr Ringo LAM Wing-kwan Mr C.K. LAU, JP Mr Maurice LEE Wai-man, BBS, JP Mr Roy TANG, Director of Broadcasting

#### In attendance from RTHK

Miss Leonia TAI, Deputy Director of Broadcasting (Developments) Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes) Mr LO Sai-cheung, Deputy Head/Radio 5 (Agenda item 3) Ms CHAN Yuen-hung, Head/Presentation (Agenda item 3) Ms Amy KWONG (Board Secretariat)

## Absent with apologies

Dr Eugene CHAN Kin-keung, JP Mr Raj Sital MOTWANI, SBS, BBS, JP Ms Marisa YIU

#### Secretary

Miss Janice LAU (Board Secretariat)

## Agenda Item 1 : Confirmation of the minutes of the last meeting

1. Dr Eugene CHAN Kin-keung, JP, Mr Raj Sital MOTWANI, SBS, BBS, JP and Ms Marisa YIU sent apologies for not being able to join this meeting.

2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 29 November 2013 for Members' comments on 21 January 2014, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

## Agenda Item 2 : Matters arising

3. The Chairman informed the meeting that the Annual Report 2012-2013 of the Board was revised by adding an acknowledgement to RTHK staff and was circulated to the Board on 20 January 2014. No further comment was received from Members. The Annual Report would be uploaded to the RTHK website.

## **Agenda Item 3 : Chinese operas and elderly programmes**

- 4. Mr LO Sai-cheung briefed the meeting on elderly programmes and activities provided by Radio 5 of RTHK.
- 5. Upon Members' enquiries, Mr LO Sai-cheung informed the meeting that most of the audience of Radio 5 was female aged 55 or above. Radio 5 was trying to expand the male audience coverage. At present Radio 5 still concentrated on developing radio programmes for elderly residents in Hong Kong as the radio frequency coverage in the Mainland was unstable. Mr TAI Keen-man supplemented that the radio programmes of Radio 5 also introduced topics interested for Hong Kong migrants in the Mainland.
- 6. The meeting discussed the development of radio programmes for "new adults". The meeting noted that RTHK had also provided programmes for such group of people, e.g. "Colourful Journey" (繽紛旅程) of Radio 5 and "Reunion" (2000 靚 歌再重聚) of Radio 2.
- 7. In response to an enquiry about the drama programme of Radio 5, Mr LO Sai-cheung explained that radio dramas were seldom produced now due to difficulties in recruiting professional radio drama broadcasters. Mr TAI Keen-man informed the meeting that archive radio dramas were rebroadcast on Radio 1 and podcasts were also available. A new playout system was introduced in January 2014 and the sound quality of drama podcasts was further improved.

- 8. After the discussion on elderly programmes, Ms CHAN Yuen-hung presented to the meeting the development of Chinese opera programmes in Radio 5.
- 9. In response to enquiries of the Members, Mr TAI Keen-man informed the meeting that the Chinese operas materials in the RTHK library were lent out only for academic research purposes. Due to the copyright issue, no copying of such materials was allowed and no podcast was produced.
- Mr TAI Keen-man informed the meeting that RTHK focused on the heritage of Chinese operas and promotion to the younger generation. Ms CHAN Yuen-hung introduced to the meeting RTHK programmes and activities in this respect.
- 11. The meeting discussed the role RTHK could play in the preservation of heritage and promotion of Chinese operas. Members suggested that upon availability of resources, RTHK could publish a magazine on programmes and activities about Chinese operas, or to set up a club/forum on Chinese operas or a Chinese operas group.
- 12. Ms CHAN Yuen-hung informed the meeting that Radio 5 of RTHK promoted Chinese operas in Hong Kong by broadcasting a broad variety of Chinese operas and producing programmes and organizing activities about Chinese operas.
- 13. Upon an enquiry about the English translation of Chinese operas, Ms CHAN Yuen-hung informed the meeting that there were English websites on Chinese operas. English translations of Chinese operas were also provided by Chinese operas performers and researchers.
- 14. The meeting acknowledged that RTHK had preserved a valuable archive of Chinese operas and would play an important role in the preservation of heritage in this field.

# Agenda Item 4 : RTHK Annual Plan 2014-15

15. The meeting agreed to postpone this agenda item to the next meeting.

# Agenda Item 5(a) : Updates on programmes (BOA Paper 1/2014)

16. Mr TAI Keen-man introduced the paper.

17. Members suggested RTHK to consider organizing a club for RTHK so as to promote the development of a mass of loyal audience for RTHK programmes. Besides, programmes on the new media could be developed, e.g. introduction of new mobile applications.

# Agenda Item 5(b) : Updates on complaints (BOA Paper 2/2014)

18. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

# Any other business

19. Mr Roy TANG briefed the meeting on the latest development of the New Broadcasting House of RTHK.

## Date of next meeting

- 20. The Chairman informed the meeting that the next meeting would be held on 28 March 2014 at the same venue.
- 21. There being no other business, the meeting was adjourned at 6:40 pm.

Secretariat RTHK Board of Advisors