Programme Updates for the Quarter July – September 2012

A. Radio

| No. | Date | Items |
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| 1. | 1 - 2 July | The Flag Raising Ceremony and the Inaugural Ceremony of the 4th Term Government of the Hong Kong Special Administrative Region (HKSAR) were relayed on radio. R1, Public Affairs Unit (PAU), Putonghua Channel (PTC), and R3 produced specials on the new Executive Council line-up. |
| 2. | 1 - 2 July | R4 relayed the music for the Fireworks Display at Victoria Harbour on 1 July. The "International Military Tattoo" was relayed on R4 and TVB-Pearl on 2 July. |
| 3. | July | A series of special projects and programmes were produced to commemorate the 15th Anniversary of the Establishment of the HKSAR, including PTC's (in co-operation with the Hong Kong Federation of Youth Groups) multi-media production, "Our Past 15 Years - Youth Musical Performance" (我們的十五年 - 青年大匯演) at the Hong Kong Coliseum on 2 July. |
| 4. | May - July | PAU's Open Line Open View produced "HKSAR 15 Interview Series" (回歸十五年 - 專訪系列), and Talkabout compiled the "Review Special on 15th Anniversary of HKSAR" (回歸十五年 - 回顧特輯). Both programmes featured prominent figures sharing their thoughts on Hong Kong since the handover. Guests of "HKSAR 15 Interview Series" included - 22 May - Victor Fung; 29 May - Ho Hei-wah; 5 June - Cheng Kai-ming; 12 June - Yip Kwok-wah; 19 June - Prof. Albert Chen; 26 June - Donald Tsang; 3 July - CY Leung; 10 July - Jack Hung Lai-yu & Eric Lau Yan-ho; 17 July - John Shum; 24 July - Martin Lee. |
| 5. | 18 & 20 July | Special programmes, workshops, and cheer-up activities were conducted in July to support students and prepare them for the DSE Results Announcement on 20 July. The Secretary for Education, Eddie Ng attended a DSE Result Announcement Cheer-up (中學文憑試放榜打氣大會) event on 18 July. |
| 6. | July | R2 will continue its "2012 Solar Project" (太陽計劃 2012) throughout the summer months. This year's theme will focus on sustainable development, and encourage young people to have dreams. A special event to launch the promotion of filial piety will be produced at Kowloon Park. |
| 7. | July - August | The two Newsrooms will send reporters to cover the 2012 Olympic Games in London in July through August. R1 will also send programme hosts to London to cover community events and happenings. RTHK has secured the audio broadcasting rights of the Opening and Closing Ceremonies. R1, PTC, and DAB-31 will broadcast these events LIVE. |
| 8. | 29 July onwards | R1 relayed the football match between Arsenal vs Kitchee on 29 July. From August onwards, Hong Kong football matches will be relayed on a DAB channel. |

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| 9. | August | To promote jazz music in the community, R4 will introduce "Jazzing Up: Just Jazz with Uncle Ray" in August. |
| 10. | August - September | PAU will conduct forums and debates among candidates running for the Legislative Council (LegCo) Election in |
| | | September. The two Newsrooms, R1, R3 and PTC will cover the LegCo Election on 9 September. |
| 11. | August - September | For promoting the LegCo Election, R5 will conduct a Launching ceremony, a LegCo Election Quiz, and a Variety |
| | | Show for the elderly. R3 will produce specials on HK Today, Backchat, and an Election Special. |
| 12. | August - September | DAB will conduct roadshows in August through September, to promote the launch of service in September. |

B. TV Programmes

| No. | Date | Items |
|-----|-----------------|--|
| 1. | 30 June- 8 July | To celebrate the 15th anniversary of HKSAR, RTHK covered and distributed the following video signal to media: (1) Banquet in Honour of the State President Mr. Hu Jintao on 30 June. (2) Flag Raising Ceremony to Celebrate the 15th Anniversary of the Establishment of the Hong Kong Special Administrative Region of the People's Republic of China on 1 July. (3) Celebrations of the 15th Anniversary of Hong Kong's Return to the Motherland and the Inaugural Ceremony of the 4th Term Government of the Hong Kong Special Administrative Region on 1 July. (4) "Our Past 15 Years - Youth Musical Performance"(我們的十五年 - 青年大匯演) (1 X 90'). The programme was telecast on 8 July. |
| 2. | August | RTHK will co-host with Asia-Pacific Broadcasting Union (ABU) the 2012 International ABU Robocon Contest on 19 August 2012 at Kowloon Bay International Trade & Exhibition Centre. The event will attract more than 500 local and overseas participants/spectators from around 18 countries/regions. This international event is aimed to promote creativity, innovation in information technologies (IT) and engineering through the international robot competition, educational workshops and seminars at different levels focusing on creative design, IT and engineering knowledge. The domestic contest was held on 24 June 2012 at Cyberport. Two teams from the Hong Kong University of Science and Technology and City University will represent Hong Kong to compete in the international contest. TV programmes include: (1) A 5-episode TV series "HK Engineering & Dreams" (非凡工程夢) (5 X 30') sponsored by Hong Kong Institution of Engineers (2) A one-hour special ABU Robocon (2012 包山鬥智顯平安 - 亞太廣播聯盟機械人大賽) (1 X 60'). |

| No. | Date | Items |
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| 3. | August - September | To promote civic education, the following programmes will be produced to enrich public's knowledge about the |
| | | LegCo Election 2012: |
| | | (1) "LegCo Elections 2012: Kickoff Ceremony 2012" (立法會選舉開幕禮) (1 X 30') |
| | | (2) "LegCo Elections 2012: Kickoff Ceremony Highlights" (2012 立法會選舉開幕禮精華) (1 X 5') |
| | | (3) "Election Platform" (立法會選舉:聽其言) (30 X 5') |
| | | (4) "Functional Constituency Fora" (功能界別選舉論壇) (10 X 30' + 1 X 60') (tentatively) |
| | | (5) "Geographical Constituency Fora" (地區直選論壇) (3 X 90' + 2 X 60') (tentatively) |
| | | (6) "Voters Appeal" (選舉直擊) (2 X 5') |
| 4. | July - August | "All About Money" (原來錢作怪) (6 X 30') examines Hong Kong people's livelihood from an economic |
| | | perspective. |
| 5. | July | "The Making of Y2K x Design Y2K" (不日放映) (5 X 30') is a prelude to the youth drama series "Y2K x Design". |
| | | This "Making of" series includes the behind-the-scene stories and the casting of artistes. |
| 6. | July - September | RTHK continues to groom local talents and provide an open platform for independent producers to exhibit their |
| | | creativity. Two series of commissioned drama and documentary programmes will be broadcast: |
| | | (1) "Life's Hard" (生活迫人) (6 X 30') |
| | | (2) "Angels on Earth" (天使在人間) (5 X 30') |
| | | Two series of acquired programmes will be broadcast: |
| | | (1) "Explore More" (探索大世界) (9 X 30') |
| | | (2) "Independent Shorts Series" (獨立短片新創格) (9 X 30') |
| 7. | July - September | On national education, a new series of "Roots Old and New - Stories of Chinese Emigrants" (華人移民史) (5 X 60') |
| | | documenting the struggle and road to success of Chinese overseas will be produced. |
| 8. | July - September | "A Wall-less World III" (沒有牆的世界 III) (8 X 30'), which is sponsored by the Labour and Welfare Bureau, will |
| | | be produced in drama format to foster social harmony. |
| 9. | July - September | "Knowledge Zone" (漫遊百科) (19 X 60') will be produced to record and broadcast talks and seminars by |
| | | heavy-weight scholars and celebrities on various academic / social subjects organized by universities and |
| | | institutions. |

| No. | Date | Items |
|-----|------------------|--|
| 10. | July - September | The following weekly programmes featuring news and reviews of visual and performing arts, design, literary and |
| | | other "works" will be telecast: |
| | | (1) "The Works" (藝坊) |
| | | (2) "Chinese Works" (藝坊星期天) |
| | | (3) "ADC Weekly – Artspirations" (好想藝術) |

C. New Media Unit

| No. | Date | Items |
|-----|-----------------|---|
| 1. | July to | - Launching of special projects: "2012 LegCo Election website" (2012 立法會選舉網站), e-learning project "政門 |
| | early September | 大開", "London Olympics (倫敦奧運) web site". |
| | | - Automatic Video Encoding System – instantaneous encoding of TV programmes onto mp4 format, for high |
| | | resolution streamings and Podcasts. |

D. Other items

| No. | Date | Items |
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| 1 | July - August | Public Opinions on RTHK (市民眼中的香港電台) by Hong Kong University Public Opinions Project |

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