### Programme Updates for the Quarter October – December 2012

### A. Radio

No.	Date	Items
1.	1 Oct	The National Day Celebrations were held in October. R5 relayed the National Day Banquet and ceremony, and
		PAU's "Open Line Open View" convened a National Education Seminar in October.
2.	2-4 Oct	All the channels paid tribute to the victims of the Lamma Island Ferry accident. News reports and PAU
		programmes sent out messages of condolence, and R1 & R2 broadcast hourly messages of respect to the victims on
		2 October. R2's "Call Me Gaga" programme produced a special to comfort callers' emotions. All the channels
		broadcast the same piece of solemn music at 12:00 noon on 4 October, while the territory observed three minutes of
		silence.
3.	17 Sep - 26 Nov	The 18 <sup>th</sup> CCPCC was convened in Beijing in November. PAU's "China On The Dot" produced an in depth analysis
		(走進十八大) and PTC produced specials to report on the issues affecting Hong Kong.
4.	28 Oct -6 Nov	The US Presidential Election was held in November. The Newsroom and PAU sent reporters and producers to
		follow the trail of both candidates' camps and produced special reports and analysis directly from US cities and the
		capital. PTC's "Xiangkang Ren Kan Shijei" (香港人看世界) produced an Election special on 6 November.
		PAU's "World In A Nutshell" (十萬八千里) produced an analysis on 3 and 10 November.
5.	5-12 Oct, 30 Nov	To commemorate the World AIDS Day in December, R2 joined hands with the Red Ribbon Centre, Department of
		Health to produce and promote a short-film on the prevention of AIDS. R2 produced the film in October, recorded
		the theme song and promoted the press conference in November, and presented the film premier on 30 <sup>th</sup> November.
6.	24-27 Nov	The Hong Kong Week 2012 was held in November. CEU joined hands with the Leisure and Cultural Services
	&	Department to visit Taiwan and reported on the cultural exchange tour. R4 chaperoned the RTHK Quartet on their
	26 Nov-3 Dec	European tour, to represent Hong Kong at Dijon, France in November.
7.	3-4 Nov	R4's "Music Beyond Borders" celebrated its 10 <sup>th</sup> Anniversary in November. A special jazz concert was produced
		with orchestras from Austria, Switzerland, and Denmark. R4 also recorded a special programme with the
		Manhattan School of Music in New York on 4 November.
8.	28 Nov	The Top Ten Chinese Gold Songs Award celebrated its 35 <sup>th</sup> Anniversary, and was launched on 28 November.
9.	17 Dec	Operation Santa Claus celebrated its 25th Anniversary and was launched on 20 November. The CPS produced a
		special "All The Way With Ray" project to donate DAB receivers to the elderly to encourage them to listen to
		programmes on DAB format.

No.	Date	Items
10.	24 Dec	R4's Christmas Concert in the Park will be held at the HK Park on 24 December.
11.	27 Dec	R2 will produce the special "Love and Respect Thy Elders Campaign" (人人就位 孝愛互傳) to promote filial piety
		among families and the community. A competition and a musical show will be presented in December.
12.	16-29 Dec	The Brands & Products Expo will be held in December. R1's "Happy Daily" (開心日報), R2's "Crazy & Happy" (瘋 Show 快活人), and PTC's "New People" (新人類大世界) programmes will produce special outside broadcasts
		to promote their channels and programmes.

# **B. TV Programmes**

No.	Date	Items
1.	Oct	To celebrate the National Day on 1 October, RTHK covered and arranged video signal for various related events,
		including the Flag-raising Ceremony cum Reception, and the National Day Concert.
2.	Nov	To celebrate the 40th Anniversary of "Below the Lion Rock" (獅子山下), a series of events were arranged.
		These included:
		i. A kick-off ceremony was held on 12 November 2012 at Hollywood Plaza;
		ii. Photo exhibitions were held at City Plaza, Hollywood Plaza, New Town Plaza, and HK Film Archive;
		iii. Three sessions of film review and discussion were held at HK Film Archive; and
		iv. Fifteen episodes of "Below the Lion Rock" (獅子山下) from the past 40 years would be re-packed into
		10 one-hour episodes titled "A Timeless Treasure: Below the Lion Rock" (《獅子山下》歲月流轉四十年).
		The series were telecast on Cable TV Channel 12 and HD 212 on 12 November - 23 November 2012 (Mon -
		Fri) at 2130 – 2230 hours (10 X 60').
3.	Oct	"Privacy Beyond Price" (私隱何價) (6 X 30'), a TV drama sponsored by The Office of the Privacy Commissioner
		for Personal Data, with a mission to inform the public about their rights of privacy.
4.	Oct	"Senior Citizens Just Wanna Have Fun" (人不風趣枉老年) (5 X 30'), an award-winning TV series acquired from
		Belgian TV. In its original title "Benidorm Bastards", the series was gag-oriented comedy and won the International
		Emmy Award 2011 in the category "Comedy". All actors and actresses are amateur and senior citizens. In the
		programme, the audience was surprised to learn that senior citizens at that age could have such humor and creativity.
5.	Oct - Nov	"Under the Same Sky 2012" (窗外有藍天) (8 X 60'), a re-packed documentary to show high quality documentary
		productions from Asia-Pacific Broadcasting Union co-production/ exchange programs and around the world.

No.	Date	Items
6.	Oct - Dec	Youth drama series "DIY2K" (13 X 30') are being produced. Using design industry as the main theme, the
		programme focused on the values of today's young people.
7.	Oct 2012 – Apr 2013	"Hong Kong Stories" (香港故事) (30 X 30') will be producing its 20 series in this quarter. The series has
		successfully established and turned the serial itself into a brand of local culture. In this coming series, we will
		introduce to the audience different collections collected by ordinary people, and the special kitchens that ordinary
		people will not have a chance to visit, including the kitchens of public hospitals and prisons, and the kitchen for the
		blind.
8.	Nov - Dec	The second series of "Medical Discovery for the Elderly" (做個健康快活人) (8 X 30') are being produced with the
		concern to improve the health for the elderly.
9.	Nov 2012 – Jan 2013	TV series "Why Poverty" (點解會貧窮) (8 X 60'), an international effort aiming to increase the awareness of the
		poverty problem in the world.
10.	Nov 2012 – Jun 2013	Live TV programme "Tutor Online" (上網問功課) (33 X 60') resumed in November.
11.	Oct - Dec	RTHK will produce the following arts programmes:
		(1) Weekly production of "The Works" (藝坊), "Chinese Works" (藝坊星期天), and "Artspirations" (好想藝術)
		featuring news and reviews of visual and performing arts, design, literary and other "works".
		(2) "Jaap Essentials: Welcome, Jaap! A National Day Celebration" (梵聲妙韻 港樂音樂總監就職暨國慶音樂會)
		(3) "James Galway Gala Concert" (占士・高威 良朋樂聚)
		(4) "La Traviata" (茶花女)
		(5) "Music Beyond Borders 10 <sup>th</sup> Anniversary Concert" (無限領域十週年音樂會)
		(6) "Symphony Under The Stars 2012" (港樂・星夜・交響曲 2012)
		(7) "The 12th Global Chinese Music Awards" (第十二屆全球華語歌曲排行榜頒獎禮)
		(8) "Christmas Concert in the Park 2012 – A Midwinter Night" (聖誕園林音樂會 2012 – 平安夜之夢)
		(9) "Uncle Ray and Friends"

### C. New Media Unit

No.	Date	Items
1.	Oct - Dec	- Launching of special projects: "RTHK Memory" (歲月港台), e-learning mobile app "中華五千年 -盛世版",
		Android tablet app – "RTHK Prime".

## **D.** Other items

No.	Date	Items
1.	Jul - Dec	- Since 1 July 2012, RTHK has conducted formal signal tests for the DTT channels in the pipeline through the
		Temple Hill Transmission Station.
		- Three broadcasters namely, Radio Television Hong Kong (RTHK), Asia Television Limited (ATV) and Television
		Broadcasts Limited (TVB) jointly conducted four transmission tests for 3D transmission, PN420 test transmission,
		DTMB-A and E-DTMB in September – November 2012. RTHK's spectrum was used for the tests from
		September – November 2012. The original RTHK tests for DTT have been affected but with no significant
		impact and will resume normal in December 2012.

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