Updates on Programmes for May – June 2014

A. Radio

No.	Date	Items
1.	1 May	Radio 1's "City Snapshot" (大城小事) programme introduced five new contributors to share their experiences and
		observations from various Asian cities and London where they resided.
2.	1 May	Radio 3's "Backchat" programme carried out a special live outside broadcast at the Hong Kong Baptist University,
		with a discussion on the Consultation on the Chief Executive Election.
3.	4-25 May	Radio 4 celebrated "40 Years of Fine Music Broadcasting" (美樂廣播 40年) throughout the month of May, with
		special programmes and projects to share four decades of fine music entertainment with the audience.
4.	6 May	Radio 2 launched the "International Year of the Family" with a kick-off ceremony (國際家庭年啟動禮 - 瘋 Show 親
		親家庭日) to promote upholding family values among the public.
5.	6 May	Radio 4 staged the "Yes I Can! Recital 2014" at the Yuen Long Theatre with performance by young talents who have
		a passion for music.
6.	9 May	Radio 2 conducted the "25 th International Pop Poll" to promote the music industry among the international arena.
7.	15 May	Putonghua Channel's "New Hongkonger Connection" programme cooperated with the New Home Association to
		release a survey finding on new female immigrants entering the labour market (「新紫荆廣場」新來港婦女投入勞
		動市場狀況調查公佈).
8.	18 May	Cultural and Education Unit conducted the Final of the "Hong Kong Children Story Telling Competition 2014" (全港
		兒童故事演講比賽 2014) to promote public speaking skills among children.
9.	22 May	To promote the art of home-grown musicians, Radio 4's "Artist-in-Residence" featured local percussionist, Chow
		Chin-tung.
10.	23 May, 1 & 29 June	Applications for the 7 th and 8 th quarters of Community Involvement Broadcasting Service programmes began on
		23 May. Two public facilitation talks will be conducted in Jun.

No.	Date	Items
11.	31 May	Radio 1 launched the "World Cup Specials", providing professional commentary on all the matches. Together with
		Putonghua Channel, feature stories about the players from Hong Kong, Mainland China, and Taiwan were produced.
12.	7 June	Public Affairs Unit will produce the "HK Humanity Award Prize Presentation" (「香港人道年獎」頒獎禮) to raise the
		public's awareness towards humanity through the awardees' role modelling.
13.	20 June	Radio Division will conduct an internal "2013 Radio Awards Presentation Ceremony" to honour those colleagues
		who won various programme awards in international or local radio programme competitions in the past year and as a
		morale booster.
14.	23 June	Radio 1 will participate in the "Occupational Health Workplace Hygiene Charter 2014" (職業衛生約章 2014) to
		promote and safeguard healthy and hygienic workplaces.
15.	23 & 30 June	Radio 4 will produce "Match Making" to provide a platform for emerging music performers to meet veteran
		composers for sharing of experiences in music performance and appreciation.
16.	27 June	Cultural and Education Unit will produce the "7 th HK Book Prize Presentation Ceremony" (「第七屆香港書獎」頒
		獎禮) to continue its commitment to raising the literary interest among the community.
17.	28 June	Radio 2 will launch its annual "Solar Project 2014" with the main theme on fighting drugs (太陽計劃「同行抗毒啟
		動禮」2014).

B. TV Programmes

No.	Date	Items
1.	April - May	The four episodes of "Meteorology Series IV" (氣象萬千 4) analyses the cause and effect of extreme weather in
		depth. The exploration covered faraway places like the distant Greenland and Lesotho in the southern part of
		Africa, as well as neighbouring countries such as the Philippines and Vietnam. The focus will finally rest on the
		implications for Hong Kong. Meteorologists also analysed the relationship between the development of human
		civilization and its impact on the nature.
2.	May	"Our Family Doctors" (我的家庭醫生) is a new drama series. Through 5 stories of the family doctors, medical
		information will be introduced to the audience.
3.	May	"The Neighbourhood" (同里有親) is a situation drama which reflects social issues.
4.	May	"In Conversation" is a new English talk show, hosted by Stephen Davies, hoping to get beyond the single issue
		interview. The guests come from any walk of life and the show will bring out many dimensions of their experience
		through conversations that may sometimes be challenging or revealing and do not necessarily follow the standard
		question and answer format.
5.	May	"Arts On Air (演藝盛薈): Masterworks" featured performances of cellist Sol Gabetta and musician Vladimir
		Ashkenazy.
6.	May	The eight-episode programme "Hong Kong Pioneer" (700 萬人的先鋒) features interviews with eight
		groundbreakers in different domains, including Raymond Chow, Danny Yung, Joseph Sung, Chong Chan-yau, Yuen
		Siu-fai, Stephen Fisher, Anthony Wong and Francis Ngai, who give an insights into how they consider themselves as
		pioneers.
7.	June	"Chic China" (萬象潮中 2.0) is a series with 6 episodes, with each focuses on one mainland city. From the trendy
		point of view, the latest and finest things in the living culture of a particular city, including food, fashion, living,
		transportation, music, art, architecture and design, will be explored.
8.	June	"Men from Mars" (來自火星的男人) talks about the pain and joy of being a man.

C. New Media Unit

No.	Date	Items
1.	May 2014	- The "RTHK Memory" website was enhanced with new navigation. Additional content such as programme
		posters, dated photos, and English radio programmes have been added.
2.	June 2014	- RTHK's first crowd-sourcing mobile apps, "RTHK Vox", will be launched in the first week of June. Video
		selfies would be collected and selected clips would appear on the TV programme.
		- The tablet version of "RTHK Screen" will be launched with higher video resolution, bookmarking and content
		searching functions.
3.	July 2014	- In "RTHK/YouTube Channel", selected TV programmes will be uploaded to YouTube's RTHK channel page.
		The traffic of unauthorized contents will be re-directed and made countable by RTHK.

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