## Updates on Programmes for March – April 2015

## A. Radio

| No. | Date            | Items   |
|-----|-----------------|---|
| 1.  | 1 Mar           | PAU produced Voices from the Hall (眾言堂) at the Hospital Authority HQ to address the issue of voluntary healthcare |
|     |                 | insurance scheme.   |
| 2.  | 5 Mar           | PTC live relayed the Opening Ceremony of the CPPCC and the Government Work Report (人大開幕暨總理政府工作                    |
|     |                 | 報告) held in Beijing.  |
| 3.  | 7 Mar           | R5 conducted the Stand By Me Family Day (有你同行升級家庭日) at the Noah's Ark to promote the anti-drugs                   |
|     |                 | message and the importance of family values and policies.   |
| 4.  | 9 - 20 Mar      | R3 organized the Hong Kong International Young Readers Festival to promote the literary interests among young     |
|     |                 | readers.  |
| 5.  | 14 Mar          | R2 will produce the Equal Opportunities Diversity Project (平機會多元共融行動) to foster diversity and equality            |
|     |                 | among the community.  |
| 6.  | 16 Mar - 24 Apr | PTC will organize the Putonghua Inter-schools Promotional Campaign (普出校園精彩) among 37 primary and                  |
|     |                 | secondary schools to promote the use of Putonghua from a young age.   |
| 7.  | 20 Mar          | R4 will organize the HK Schools Music Festival (香港學校音樂節) and present the Chinese Music Scholarship (香港            |
|     |                 | 電台第四台中國樂器獎學金決賽) to encourage students' interest in Chinese music.   |
| 8.  | 22 Mar          | R2 will take part in the Construction Industry Safety Award Scheme Fun Day (建造業安全獎勵計劃頒獎禮暨嘉年華)                     |
|     |                 | to promote work safety and happiness.   |
| 9.  | 27-29 Mar       | R3 will produce a live show at the HK Stadium to cover the Rugby Sevens, and report on events in and around the   |
|     |                 | arena.  |
| 10. | 27 Mar          | R2 will live relay the Asia Pop Music Festival (亞洲流行音樂節) in support of promoting Asian music.                     |
| 11. | 28 Mar          | R1 will participate in the Tree Planting Day 2015 (植樹日) at the Sai Kung East Country Park to promote living in a  |
|     |                 | greener environment.  |

| No. | Date              | Items   |
|-----|-------------------|---|
| 12. | 28 & 29 Mar       | Interviews for the CIBS Quarters 9 and 10 will be conducted.  |
|     | 13 Apr            | Programmes of the 8 <sup>th</sup> Quarter will be aired from 13 Apr onwards.                                  |
| 13. | Mar & Apr         | R2 will relay the 2015 DSC Listening Tests (2015 中學文憑考試聽力測驗):   |
|     |                   | The Chinese Language (中國語文科) will be broadcast on 31 Mar,   |
|     |                   | the English Language (英國語文科) on 14 Apr.   |
| 14. | 4 Apr             | R4 will conduct a Fine Music DJ Competition (美樂主持廣播比賽) as a promotional campaign, as well as to recruit       |
|     |                   | talented presenters to join the ranks.  |
| 15. | 6 Apr             | R1's Healthpedia (精靈一點) will strengthen its programme content to raise the awareness of public health issues  |
|     |                   | through community engagement, multi-media platforms, and mobile apps.   |
| 16. | 11 or 12 or 18 or | CIBS will launch a promotional CIBS Mini-movie (CIBS 微電影), to be screened on public TV walls, shopping malls, |
|     | 19 Apr            | and the internet to raise the public's awareness of CIBS programmes.  |
| 17. | 19 Apr            | R2 will live relay the HK Film Award Presentation (香港電影金像獎頒獎禮) in support of the local film industry.         |
| 18. | 26 Apr            | RD&CEU will conduct the Children Story Telling Competition Final (兒童故事演講比賽初賽). A new category for             |
|     |                   | non-Chinese speaking groups to present their story in Cantonese, is added this year.                          |
| 19. | 29 Apr            | RD&CEU will conduct the 24 <sup>th</sup> HK Drama Award Prize Presentation (第 24 屆香港舞台劇獎頒獎禮) in support and   |
|     |                   | promotion of the local stage performances.  |

## **B. TV Programmes**

| No. | Date  | Items  |
|-----|-------|--|
| 1.  | March | Family is our nest. The relationship between family members spans over a lifetime. As family members have            |
|     |       | different expectations of each other, conflicts are often resulted. In each of the 10 episode of All in the Family ( |
|     |       | 家人), family members of different relations are invited to the studio to share the conflicts they have gone through   |
|     |       | owing to their different roles in the family. Through dialogue, and being guided by the host and experts, will they  |
|     |       | come up with improved relationship and better communication with each other?   |
|     |       |  |

| No. | Date  | Items   |
|-----|-------|---|
| 2.  | March | China's Economic Reform had been in place for more than 30 years and it brought about dramatic changes to China.<br>China spent just a few decades to accomplish what had taken hundreds of years for Western Countries. While China<br>is on a rise and the world is watching, rapid economic growth has also brought about a vast number of social<br>problems. The programme " <b>China Stories</b> " (中國故事) with 12 episodes shows different facets of China and reveals<br>how people in China are living their dreams.      |
| 3.  | March | 'Cultural Heritage' is the documentary series that looks back to the history of human civilizations which have flourished along the rivers and mountainous landscapes in China. <b>Cultural Heritage - Ancient Capital</b> (文化長河 - 古都行) is the 5th series of Cultural Heritage Programme, with 8 episodes exploring different important capitals from the thousand years of history. Although facing modernization, marks of civilization glories can be traced, and the precious value of traditional spirit can still be found. |
| 4.  | March | Death is fair. It hits the poor, the rich and the privileged. No one can escape. Death is as dreadful as it can be, but some do not really care. They are too busy to care about death. In the 9 episodes series of "Questioning the Death" (死神九問), "Death" is to answer questions and the ultimate answer is "Death is most certain, but you can live your lives to the fullest."  |
| 5.  | March | People treasure peace when there is war. People cherish courage when faced with challenges. Some people in the world are faced with severe challenges. Some live in war zones and some in areas troubled by infectious fatal diseases. <b>"International Insight"</b> (國際新視野) is an acquired programme with 9 one hour episodes that depicts how people are not succumbed to fears and hold strong belief that there is also hope in life.  |

| No. | Date  | Items  |
|-----|-------|--|
| 6.  | March | Acquired programme "The Tsarina's Slippers" (沙皇皇后的靴子) with 2 episodes is a story about beautiful Oxana, a Ukrainian village girl who will only marry her besotted blacksmith Vakula if he finds a pair of Tsarina's leather slippers for her. The desperate Vakula finally flies with the Devil to St Petersburg and fulfills his beloved's wish.   The Royal Opera House's folksy production with its mostly-Russian cast is entertaining. Mikhail Mokrov's   |
|     |       | charmingly naive sets and Tatiana Noginova's traditionally-inspired costumes fill the stage with busy color. Splendid dancing by The Royal Ballet and Cossack dancers completes the spectacle.   |
| 7.  | March | Classic Repack "Below The Lion Rock II" (獅子山下經典重溫 II) is the 2nd series of drama programme capturing the moments of Hong Kong in the 70s. This series starts with the production from 1978 onwards. There will be commentaries by professors, including Ng Chun Hung and Ma Kit Wai, in order to deliver a fuller picture of life at that time. Ann Hui was one of the directors at that time.   |
| 8.  | March | Acquired programme "Sleeping Beauty" (睡公主) is a classic story ballet that tells the enchanting tale of an evil sorceress places a fatal curse on the baby Princess Aurora, which the good Lilac Fairy softens to a sleep of 100 years. Only a prince's kiss can break the spell.   The ballet contains many memorable moments, from the iconic Rose Adagio, when Aurora meets her four royal suitors, to the vigorous hunting dances and the famous waltz for Aurora and her Prince. Throughout, Pyotr Il'yich |
|     |       | Tchaikovsky's score conveys passion and intensity.   |
| 9.  | April | What is justice? And do we all understand what it really means? In a court trial, the judicial officers are striving to let justice prevail, and the process is rigorous and rational. "Mock Trial 2015 "(開庭 2015) is a series with five one hour episodes that simulates the court procedures, from which students can learn about the local judicial procedures and rethink the meaning of law and justice.  |

## C. New Media Unit

| No. | Date  | Items  |
|-----|-------|--|
| 1.  | March | 文化長河:古都行 - Thematic website, highlighting programme and information about ancient capitals such as .洛陽,          |
|     |       | 西安,南京,開封,樓蘭,大理,銀川,etc.   |
| 2.  | March | Young Music Makers 2015 – Thematic website, multiple platforms for budding performers to display their artistry. |
| 3.  | March | 一家人 - Thematic website, showcasing family cases, aims to provide suggestions on how to maintain stability of     |
|     |       | family status.   |
| 4   | April | NPS (News Publishing System) will be ready in April. The online publishing system for the RTHK news website and  |
|     |       | the RTHK News app; to be revamped and launched in the second half of 2015.                                       |
| 5   | April | 開庭 2015 - (Mock Trial 2015) – Thematic website, integration with TV programme for a video polling section. SMS   |
|     |       | verification system will be applied.   |

Radio Television Hong Kong

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