# Updates on Programmes for July – August 2017

## A. Radio

No.	Date	Items
1.	3 July	R1 debuted the new radio drama "Twenty Years"(廿年) for the 20 <sup>th</sup> Anniversary of HKSAR Government.
2.	4 July	R5 kicked off the "MagaSenior Elderly Road Safety Quiz Competition 2017-18"(香江暖流長者道路安全問答比賽
		2017-18 啟動禮) to advocate the importance of road safety to the seniors.
3.	6 July	DAB announced the results of "Audio Book Best Voice Competition 2018"(有聲好書全港中學生聲演比賽 2018).
4.	7 July	Radio Division conducted an internal presentation, "Awards 2017", to honour the work and effort of colleagues who
		performed brilliantly and won awards in local, regional and international radio programme competitions in the past
		year.
5.	July – August	R2 will organize a series of summer activities of Solar Project 2017 for teenagers:
		a) Solar Project 2017 – "Solar Ambassadors Opening Ceremony"(太陽學堂開學禮) on 8 July;
		b) Solar Project 2017 – "HKDSE Cheering Ceremony"(中學文憑試放榜打氣大會) to boost the morale of DSE
		students on 10 July;
		c) "Star Interview" (太陽學堂星級專訪) with different artists by young DJ trainees on 1/2 August;
		d) Solar Project 2017 – "Solar Ambassadors Closing Ceremony"(太陽學堂畢業禮) on 19 August;
		e) Solar Project 2017 – "Let Your Dreams Come True"(展翅青見夢飛行) as the finale of the project on 27 August.
6.	10 July	Community Involvement Broadcasting Service (CIBS) premiered its Q17 programmes, with "Health" as this
		quarter's theme. Commencing 10 July 2017, CIBS programmes had been broadcast on Putonghua Channel and
		simulcast on DAB 31.
7.	16 July	R1 started a new round of "Talking to CEOs" (與 CEO 對話 2017) in July, featuring eight elite CEOs from different
		quarters.
8.	21-30 July / 3 August	Public voting for CIBS's Q19-20 programme proposals will be closed on 30 July. A broadcasting technique
		workshop(廣播技巧工作坊) will be arranged for the applicants about the basic broadcasting techniques in August.

No.	Date	Items
9.	23 July / 20 August	The Cultural and Education Unit (CEU) organized the first summer tour "Children Sunday Discovery Tour" (好孩子
		星期天一好孩子暑假探知團) in July for children to explore different experiences and knowledge with their parents.
		Another tour will be arranged in August.
10.	22 August	"The Top Ten Chinese Gold Songs Award" reaches its 40th anniversary, with an exhibition being held at Times
		Square in August to promote Hong Kong creative industry. A press meet will also be launched to kick off a special
		series of programme (金曲 40 我和你).
11.	25 August	PTC will premiere a new series of 8-episode programme "Elite Dialogues"(首席執行官與你面對面) to share the
		success stories of business leaders from the Mainland who have come to Hong Kong to act as Chief Executive
		Officers for big companies or used Hong Kong as the base of their own businesses. The programme will also be
		broadcast on TV 31.
12.	27 / 30 August	R4 will launch "Young Music Makers 2017 – Final Concert" to nurture young music talents, to be followed by a visit
		to Macao Polytechnic Institute on 30 August.

# **B. TV Programmes**

No.	Date	Items
1.	29 June – 2 July	Extensive coverage and news highlights of the visit of the State President Mr. Xi Jinping to Hong Kong and the
		official events to celebrate the 20th Anniversary of the Establishment of the Hong Kong Special Administrative
		Region (20A) were broadcast on both TV31 and TV32.
2.	30 June – 1 July	TV Division provided technical support, coverage, pool signal and live broadcast for "Banquet in Honour of the State
		President Mr. Xi Jinping", "Flag Raising Ceremony to Celebrate the 20th Anniversary of the Establishment of the
		Hong Kong Special Administrative Region of the People's Republic of China", and "Celebrations of the 20th
		Anniversary of Hong Kong's Return to the Motherland and the Inaugural Ceremony of the 5th Term Government of
		the Hong Kong Special Administrative Region".
3.	July	Full version of the 20A Theme Song "Hong Kong Our Home"(香港·我家) will continue to be broadcast on TV31
		and TV32.

No.	Date	Items
4.	Starting	The Mobile TV Campaign(港台電視 31 流動電視廳) will replace the Channel Tuning Team and visit different
	July	districts to promote our TV programmes as well as the reception of RTHK's DTT channels.
5.	9 July	"West Kowloon Cultural District in the Making 2017"(西九進行式 2017) (1 episode x half hour) introduces the
		latest development of the West Kowloon Cultural District.
6.	Starting	"China Stories III"(中國故事 III) (4 episodes x half hour) tells the stories of people leading floating life in China.
	14 July	
7.	Starting	"Kaleidoscope of Ideas" (8花齊放) (8 episodes x half hour) which aims at encouraging local animators to produce
	16 July	their own animation productions, provides a platform for them to showcase their works.
8.	Starting	"Parenting - Raising Happy Children"(天下父母心 - 快樂家長指引)(7 episodes x half hour) will discuss some
	22 July	common dilemmas that families with young children may encounter.
9.	Starting	In "Windtakers" (采風) (7 episodes x half hour), local young artists will explore the folk arts and customs in rural
	26 July	China.
10.	Starting	"Hong Kong My Home III"(我家在香港 III)(7 episodes x half hour) tells the stories of the ethnic minority children
	27 July	in Hong Kong and will explore the problems these children encounter in their daily life.
11.	Starting	"Abandoned Engineering" (6 episodes x 1 hour) will feature some remarkable engineering structures that were
	3 August	abandoned and left seemingly useless in the past but are now being reused to make something beautiful and useful.
12.	Starting	"Sexual Minorities" (5 episodes x half hour) is a programme to let the audience learn more about the lives of sexual
	8 August	minorities.

# C. New Media Unit

No.	Date	Items
1.	June 30 – July 13	Bus shelters were deployed to promote 20A related TV and Radio programmes.
2.	Late June – early September	The special webpage of "太陽計劃 2017" will be enriched with new contents.
3.	Late June	Enhancements of the revamped rthk.hk, including TV's 3-week online schedule, smart detection of various browsers with media player enhancement, and refinements on the archive search were launched.
4.	Mid August	The special webpage "The Speaker 2018" will be launched.

## **Radio Television Hong Kong**

July 2017